



BENEFITS OF JOINING THE COMPETE SPORTS DIVERSITY COUNCIL (CSDC)

The Global Leaders in Sports Diversity™ | sportsdiversitycouncil.com | 800.489.1274

CSDC BENEFITS	CSDC Certification Plus	CSDC Certification	CSDC Membership	CSDC Change Champion
Support <u>IDEALS</u> of <u>Inclusion</u> , <u>Diversity</u> , <u>Equality</u> , <u>Acceptance</u> & <u>Leadership</u>	✓	✓	✓	✓
Acknowledged as Member in CSDC Membership Directory	✓	✓	✓	
Full-Page Ad in 2019 PLAYBOOK distributed to Sports Leaders & Planners (\$3,295 value)	✓	✓		
Half-Page Ad in 2019 PLAYBOOK distributed to Sports Leaders & Planners (\$1,795 value)			✓	
Attend Member Events (live & online) to Increase Your Visibility	✓	✓	✓	
Use CSDC Member Seal on Your Marketing Materials	✓	✓	✓	
Special Partnership Rates in Compete Magazine & Select NEMA Member Publications	✓	✓	✓	✓
Network with Like-Minded Individuals, Businesses, Sponsors, Cities, CVBs, Sports Commissions	✓	✓	✓	
Recognition for Higher Level Commitment to Sports Diversity & Inclusion	✓	✓		
Build strong Sports Diversity Foundation to Reach Others with the IDEAL Message	✓	✓		
SDL Designation for two Employees (or more available) Committed to Sports Diversity	✓	✓		
Acknowledged as SDL CERTIFIED Organization in CSDC Membership Directory	✓	✓		
Identify as SDL Certified Organization in CSDC Marketing, Advertising & Live Events	✓	✓		
Networking & Target-Marketing Opportunities at CSDC Live & Online Events	✓	✓		
Direct Marketing Opportunities to Other SDL Certified Organizations	✓	✓		
Direct Marketing Opportunities to Individual SDL Designees	✓	✓		
Become Preferred Vendor within the Sports Diversity Community	✓	✓		
Specialized Diversity Training to Win More Clients	✓			
Full Day On-Site Sports Diversity Training	✓			
Opportunity to Host Sports Diversity Influencer	Included	Upgrade Avail.	Upgrade Avail.	Not Available